



**PRESENTS**

First Ever  
Mahagathbandhan Poll 2019

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# **SAMPLE SIZE OF 10,000**

## **Key Features:**

### **1. SAMPLE SIZE: 10,000**

### **2. KEY QUESTIONS:**

1. Do you think Mahagathbandhan of opposition parties will be good for India?
2. How long do you think Mahagathbandhan government, if it comes to power will survive?
3. What role will Congress play in Mahagathbandhan?
4. Who will be likely PM face from Mahagathbandhan if it comes to power?  
(This is largely in Mahagathbandhan supporters)
5. Will Mahagathbandhan take country or economy forward?
6. What according to you is common thing that unites Mahagathbandhan?
7. Can it take on Modi and oust him?

### **3 SAMPLING:** Geo-strategically selected units through purposive sampling

### **4. TECHNIQUE:** Structured, face to face interviews (on and off camera)

### **5. UNIQUE FEATURES:**

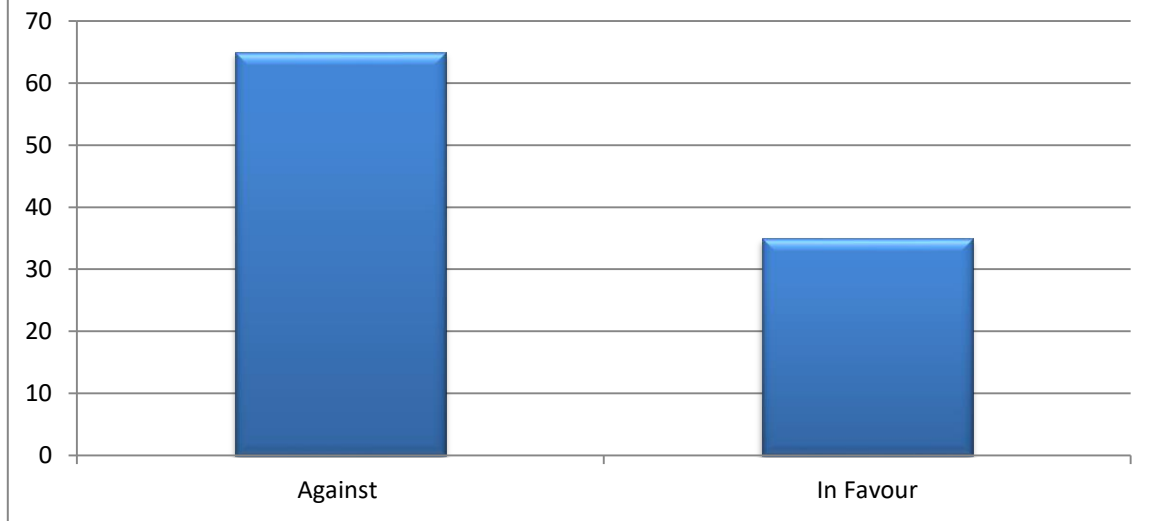
a. Data collected and sourced, and videos recorded by verified citizen's reporter network apart from team reporters and researchers,

**6. STRATEGIC SITES:** Markets, Colleges, Farmland, Rural Chaupals, Standalone locations, Bus stand, Railway station, Airport, Basti, Villages, Corporate offices, Agricultural markets, Restaurants, Chai-points.

State specific representative sites.

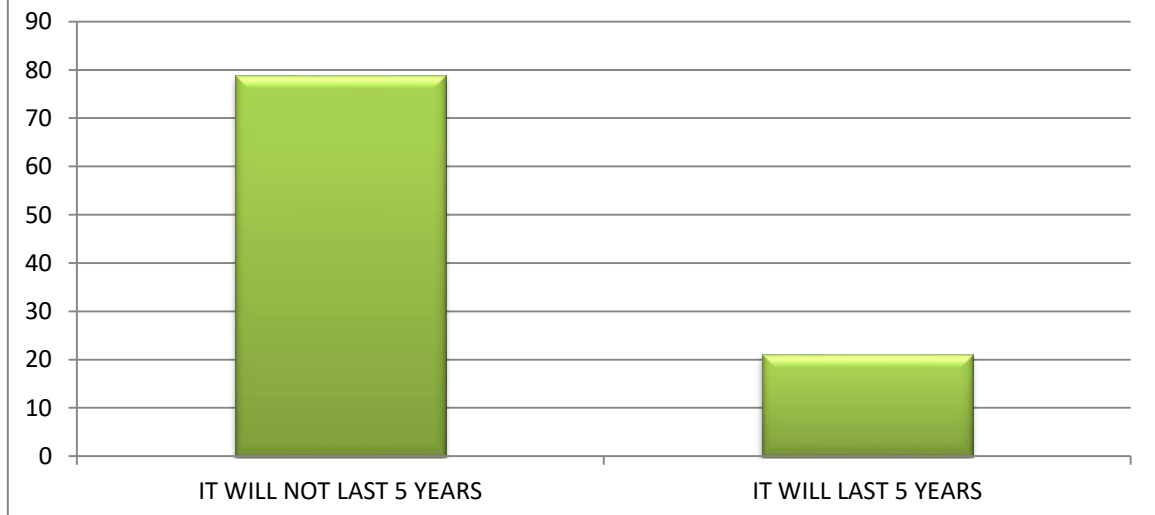
**7. DEMOGRAPHICS:** Based on - age, gender, income levels, religion, caste, physical ability and occupations; (i.e. among women, youth, economically weaker sections, religious minorities, farmers, Dalits, differently-abled, middle-class, small-businesses, senior citizens).

## HOW MANY PERCENTAGE PEOPLE ARE IN FAVOR OF MAHAGATHABANDHAN?

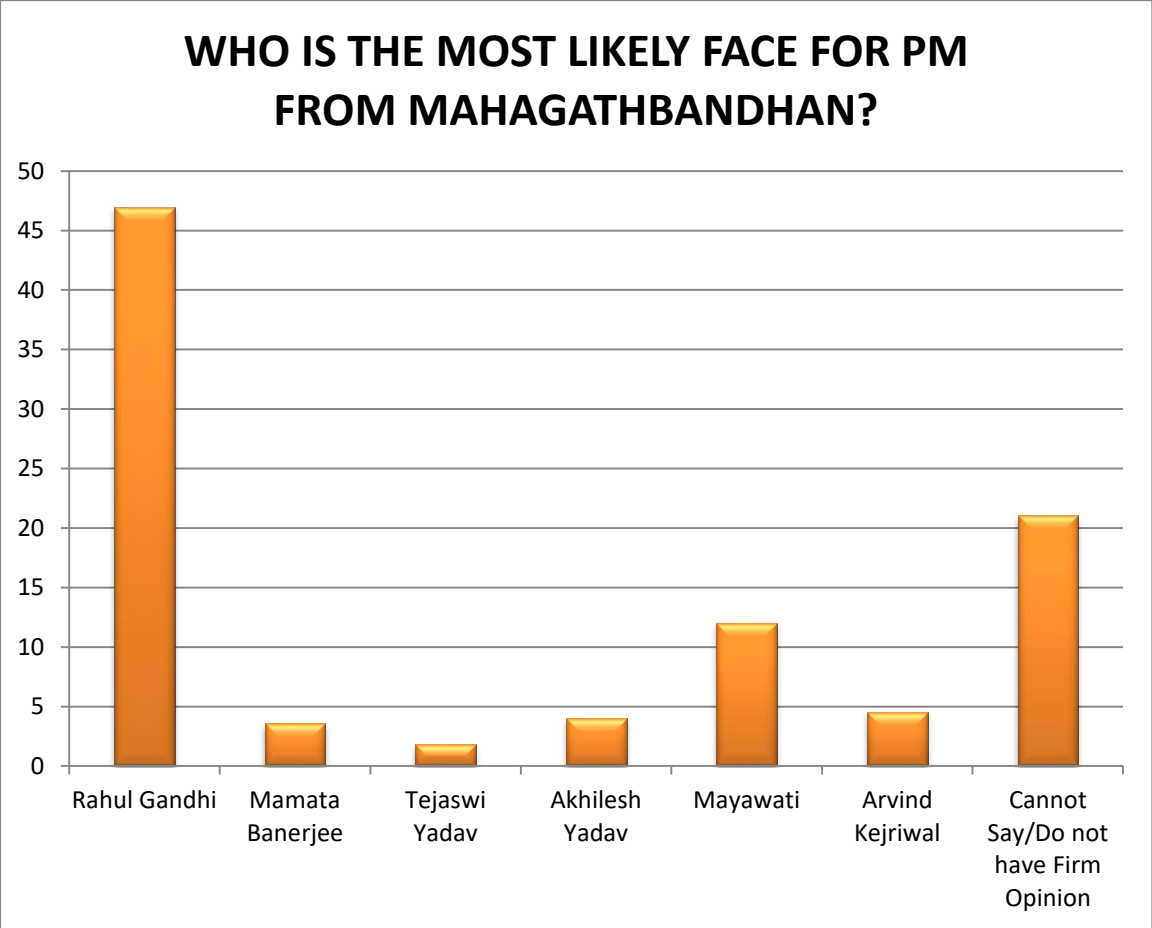
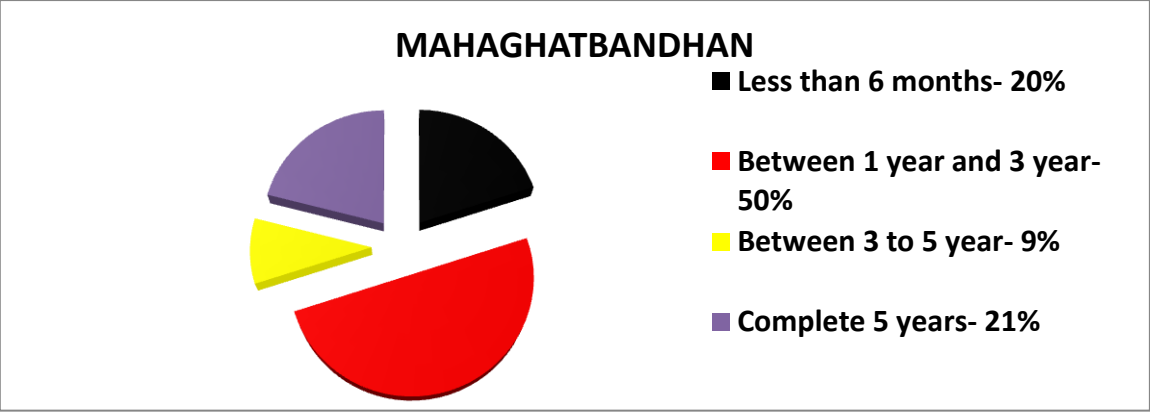


**65% - Against ---- 35% - In Favor**

## HOW LONG WILL MAHAGATHBANDHAN GOVERNMENT LAST?

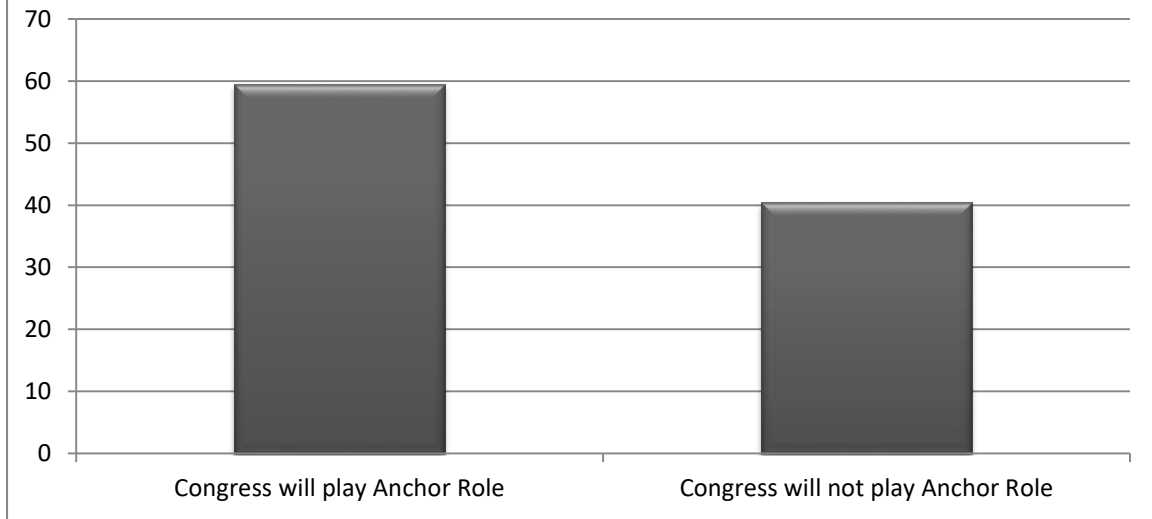


**79% - It will not last 5 years --- 21% It will last 5 years**



**Rahul Gandhi – 47% --- Mamata Banerjee – 9.6% ---- Tejaswi Yadav – 1.81%**  
**Akhilesh Yadav – 4% --- Mayawati – 12% --- Arvind Kejriwal – 4.54%**  
**Cannot say/No firm opinion – 21.05%**

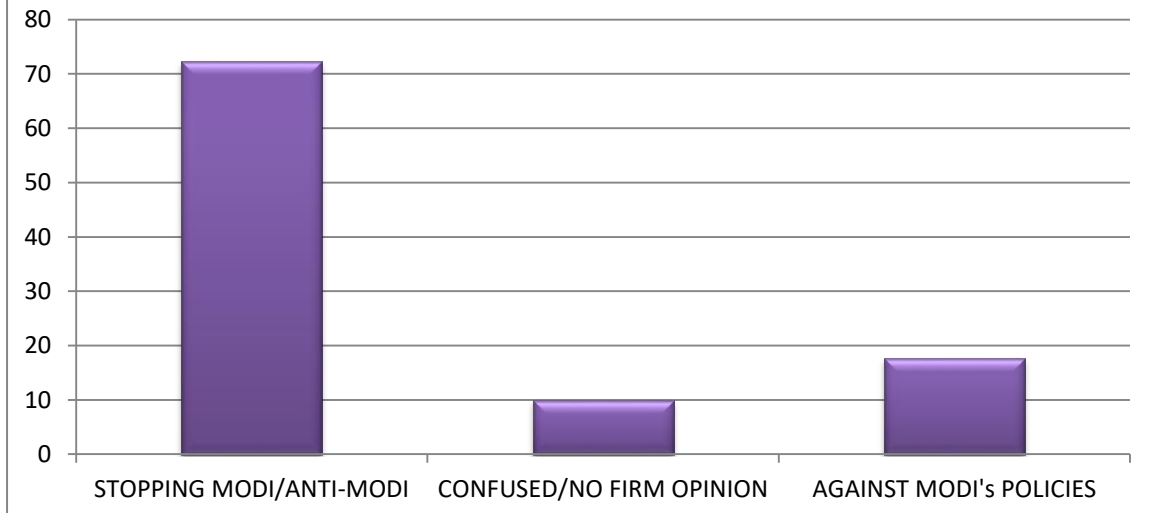
## WHAT ROLE WILL CONGRESS PLAY IN MAHAGATHBANDHAN?



**Congress will play Anchor Role – 59.54%**

**Congress will not play Anchor Role – 40.46%**

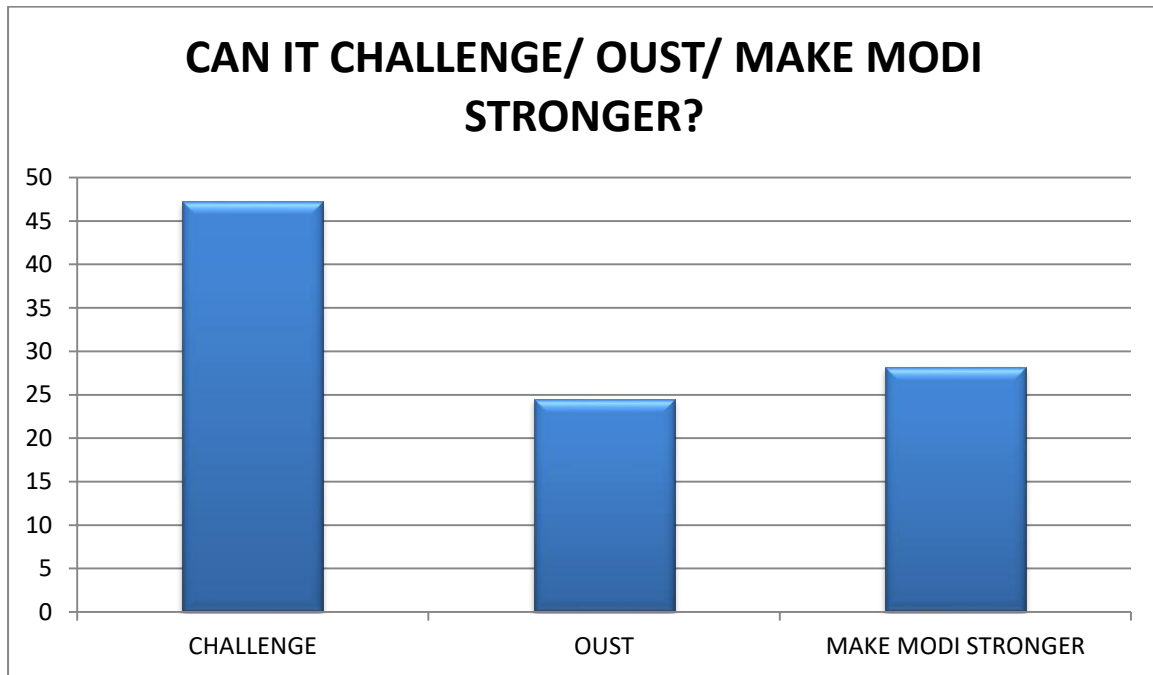
## WHAT IS COMMON THING THAT IS BINDING MAHAGATHBANDHAN?



**Stopping Modi/Anti-Modi – 72.27%**

**Confused/No Firm Opinion – 10%**

**Against Modi's Policies – 17.73%**



**Challenge – 47.5% --- Oust – 24.3% --- Make Modi Stronger – 28.2%**

### State-Wise Analysis and Results

**Do you think Mahagathbandhan will be a strong force in 2019?**

STATES	For Mahagathbandhan	Against Mahagathbandhan	No Firm Opinion	Other Points
<b>Madhya Pradesh (29)</b>	30%	70%		
<b>Kerala (20)</b>	20% (Most supporters wants congress at helm in Mahagathbandh	40%	40%	

	an)			
<b>Chhattisgarh (11)</b>	41%	59%		
<b>Karnataka (28)</b>	30%	70%		
<b>Uttar Pradesh (80)</b>	50 to 55%	45 to 50%		
<b>Punjab (13)</b>	30%	50%	20%	Punjab is not that much in favour of mahagathbandhan, it is more of on the face of Captain Amrinder Singh. The fight is between captain and Akali with AAP weakened
<b>Tripura (2)</b>	20%	80%		
<b>Bihar (40)</b>	47%	43%	10%	
<b>West Bengal (42)</b>	39%	61%		
<b>Delhi NCR (7)</b>	20%	60%	20%	
<b>Rajasthan (25)</b>	30%	70%		
<b>Haryana</b>	90%	10%		

(10)				
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How long do you think Mahagathbandan government if it comes to power will survive?

STATES	Mahagathbandhan will survive 5 years	Mahagathbandhan will not survive 5 years	No Firm Opinion	Other Points
Madhya Pradesh (29)	20% (will last 5 years; mostly Muslims)	80% (Majority people feel Mahagathbandhan will not last 2 years)		
Kerala (20)	20%	80%		
Chhattisgarh (11)	30%	70%		
Karnataka (28)	20%	80%		
Uttar Pradesh (80)	60%	40 %		
Punjab (13)	30%	70%		
Tripura (2)	10%	90%		
Bihar (40)	20%	60%		20% (It will depend on the number of seats different parties will get)
West Bengal	22%	78%		



<b>(42)</b>				
<b>Harayana (10)</b>	20%	70%	10%	
<b>Rajasthan (25)</b>	25%	65%	10% (It will not last 5 years also)	
<b>Delhi NCR (7)</b>	30%	70%		

### What role will Congress play in Mahagathbandhan?

<b>STATE</b>	<b>Congress will play Anchor Role</b>	<b>Congress Will not play Anchor role</b>	<b>No Firm Opinion</b>	<b>Other Points</b>
<b>Madhya Pradesh (29)</b>	90%	10%		
<b>Kerala (20)</b>	70%	10%		20% (Will depend upon the seat they will win)
<b>Chhattisgarh (11)</b>	65%		15%	20% (Will depend upon the seat they will win)
<b>Karnataka (28)</b>	90%		10% (Cannot say)	
<b>Uttar Pradesh (80)</b>	30%	70%		

<b>Punjab (13)</b>	<b>70%</b>	<b>20%</b> <b>(Regional parties will dominate)</b>	<b>10%</b> <b>(Cannot say)</b>	
<b>Tripura (2)</b>	<b>90%</b>	<b>10%</b>		
<b>Bihar (40)</b>	<b>40%</b>	<b>50%</b> <b>(40% - regional parties will dominate; 10% RJD will lead)</b>	<b>10%</b> <b>(Cannot say)</b>	
<b>West Bengal (42)</b>	<b>50%</b>	<b>20%</b>	<b>20%</b> <b>(Cannot say)</b>	<b>10%</b> <b>(Maybe regional parties will dominate)</b>
<b>Haryana (10)</b>	<b>70%</b>		<b>10%</b> <b>(Cannot say)</b>	<b>20%</b> <b>(Will depend upon the results)</b>
<b>Delhi NCR (7)</b>	<b>45%</b>	<b>35%</b>	<b>20%</b> <b>(Cannot say)</b>	
<b>Rajasthan (25)</b>	<b>75%</b> <b>(Because mostly people know no other party in Mahagathbandhan that well)</b>	<b>20%</b> <b>(Regional parties will dominate- BSP)</b>	<b>10%</b> <b>(Cannot say)</b>	

Who will be likely PM face from Mahagathbandhan if it comes to power? ( This is largely in Mahagathbandhan supporters)

STATE	Rahul Gandhi	Mayawati	Mamta Banerjee	Tejaswi Yadav	Akhilesh Yadav	Arvind Kejriwal	No Firm Opinion	Don't Know
<b>Madhya Pradesh (29)</b>	70%	20%						10%
<b>Kerala (20)</b>	40%	10%	20%				20%	10%
<b>Chhattisgarh (11)</b>	47.3%	1%			2%		28.4%	21.33%
<b>Karnataka (28)</b>	80%						20%	
<b>Uttar Pradesh (80)</b>	25%	30%			45%			
<b>Punjab (13)</b>	40%	10%	20%				10%	20%
<b>Tripura (2)</b>								No conclusive data
<b>Bihar (40)</b>	30%	10%		20%			10%	30%
<b>West Bengal (42)</b>			95%			5%		
<b>Haryana</b>	70%						10%	20%

(10)								
<b>Delhi NCR (7)</b>	40%	20%				40%		
<b>Rajasthan (25)</b>	80%	20%						

### Will Mahagathbandhan take Country or Economy forward?

STATE	YES	NO	No Firm Opinion	Other Points
<b>Madhya Pradesh (29)</b>	15%	65%	20%	
<b>Kerala (20)</b>	20%	70%	10%	Mahagathbandhan supporters mostly against Modi's GST and Demonetization policies. Opponents of Mahagathbandhan think the only agenda is to stop Modi.
<b>Chhattisgarh (11)</b>	20% (Mahagathbandhan supporters mostly against Modi's GST & Demonetization policies)	70%	10%	
<b>Karnataka (28)</b>	30%	70%		
<b>Uttar Pradesh (80)</b>	10%	80%	10%	

<b>Punjab (13)</b>				<b>No conclusive data</b>
<b>Tripura (2)</b>	10%	80%	10%	
<b>Bihar (40)</b>				<b>No conclusive data</b>
<b>West Bengal (42)</b>	20%	70%	10%	<b>Mahagathbandhan supporters mostly against Modi's GST and Demonetization policies.</b>
<b>Haryana (10)</b>	20%	30%	50%	
<b>Delhi NCR(7)</b>	20%	60%	20%	
<b>Rajasthan (25)</b>	35%	65%		

**What according to you is common thing that unites Mahagathbandhan?**

<b>STATE</b>	<b>To stop Modi/anti-Modi</b>	<b>Against Modi's policies</b>	<b>No Firm Opinion</b>	<b>Other Points</b>
<b>Madhya Pradesh (29)</b>	90%		10%	
<b>Kerala (20)</b>	15%		5%	<b>80% (Most people feel CPM &amp; Congress will be fighting the elections against each other. Hence, No Mahagathbandhan in the state)</b>

<b>Chhattisgarh</b>	<b>80%</b>	<b>20%</b>		
<b>Karnataka (28)</b>	<b>65%</b>		<b>15%</b>	<b>30% (Modi policies haven't reached ground)</b>
<b>Uttar Pradesh</b>	<b>65%</b>	<b>25%</b>		<b>10% (Varchasv of castes/Caste dominance)</b>
<b>Punjab (13)</b>	<b>80%</b>			<b>20% (They are increasing their strength for survival)</b>
<b>Tripura (2)</b>				<b>No conclusive data</b>
<b>Bihar (40)</b>	<b>40%</b>	<b>15%</b>	<b>30%</b>	<b>15% (Situation for Modi looks bad)</b>
<b>West Bengal (42)</b>	<b>70%</b>			<b>30% (To fight BJP and RSS)</b>
<b>Haryana (10)</b>	<b>95%</b>		<b>5%</b>	
<b>Delhi NCR(7)</b>	<b>70%</b>	<b>10%</b>		<b>20% (Regional parties coming up with better policies)</b>
<b>Rajasthan (25)</b>	<b>60%</b>	<b>25%</b>	<b>15%</b>	

### Can it take Challenge/ Oust/ make Modi stronger?

<b>STATE</b>	<b>Challenge</b>	<b>Oust</b>	<b>Strengthen</b>	<b>No Firm Opinion</b>	<b>Other Points</b>
<b>Madhya Pradesh (29)</b>	<b>30%</b>	<b>20%</b>	<b>50%</b>		

<b>Kerala (20)</b>	<b>75%</b>			<b>25%</b>	
<b>Chhattisgarh (11)</b>	<b>70%</b>		<b>30%</b>		
<b>Karnataka (28)</b>	<b>70%</b>	<b>20%</b>		<b>10%</b>	
<b>Uttar Pradesh (80)</b>	<b>60%</b>	<b>20%</b>	<b>20%</b>		
<b>Punjab (13)</b>	<b>60%</b>	<b>30%</b>	<b>10%</b>		
<b>Tripura (2)</b>	<b>80%</b>	<b>10%</b>		<b>10%</b>	
<b>Bihar (40)</b>	<b>40%</b>	<b>30%</b>	<b>30%</b>		
<b>West Bengal (42)</b>	<b>50%</b>	<b>40%</b>		<b>10%</b>	
<b>Haryana (10)</b>	<b>25%</b>	<b>30%</b>	<b>40%</b>	<b>5%</b>	
<b>Delhi NCR (7)</b>	<b>40%</b>	<b>10%</b>	<b>50%</b>		
<b>Rajasthan (25)</b>	<b>55%</b>	<b>35%</b>	<b>10%</b>		

## KEY TAKEAWAYS FROM GROUND-

Points against The Mahagathbandhan	Points in favour of Mahagathbandhan
An alliance of corrupt (Hindi movie-when Hero is strong, all villain come together)	Problems for BJP in UP- a. Sugarcane farmers not receiving timely payment b. Activity of Bhim Army in Dalit youth c. Mobile Non Jatav Dalit voters d. Perception of non-delivery on core issue of Ram Mandir.
Only agenda is Stop Modi	Problems for BJP in Bihar - a. Emergence of Tejaswi yadav as a popular youth leader b. Signs of

	minorities moving away from Nitish Kumar
Political survival bandhan	A minor yet recognisable Anti Modi constituency, which has not received benefit on the ground, or not adapted post GST, or wants to give Mahagathbandhan a try.
It will increase corruption- they will keep fighting for posts.	Nearly an outright support of Muslim community to Mahagathbandhan.
Lack of strong prime-ministerial face in comparison to Modi.	Stronghold of Mamta Banerjee in Bengal.

## Annexure

### - State wise some important points to note from the ground -

#### Madhya Pradesh

- More people in rural areas feel that the Mahagathbandhan is just a unity of corrupt.
- PM Modi remains to be popular(>50%) in Women, and Youth, Senior citizens
- Anti-sentiment against PM Modi is more in the Muslims- youth and men alike, and also in middle-aged businessmen (belonging to small and medium businesses) that have suffered a fall in business activity post GST.
- There are two types of supporters of Mahagathbandhan - 1. Muslims 2. Haters of Modi post GST and demonetisation. More than supporters of Mahagathbandhan they are individuals who're haters of Modi.
- In farmers the problem is with state specific policies not reaching them, for example "Bhavantar Yojana."
- Best quote - " Jinki dukaan nahi chal rahi vo log sath aarahe hain".

#### Kerala

- State has roughly 50% minority population- Christian and Muslims. The CPM and Congress are main contenders in these communities. Minorities have more proclivities towards Congress than CPM, considering its diminishing role nationally.
- Out of 15% Hindu Population, BJP has 15% vote share among Nayar (forward caste) and Ereva (backward caste) and there is likelihood to increase this vote share.
- There will not be any formal Mahagathbandhan in the state.

#### Chhattisgarh

- 50% of educated Muslim youth feel Mahagathbandhan will not be good for India.
- Rahul Gandhi is the most popular Mahagathbandhan leader in the state

#### Karnataka

- The strength of JDS- Congress alliance in the state will play a major role in determining the national narrative of the Mahagathbandhan



## Uttar Pradesh

- This is the state where more than 50% people believe that Mahagathbandhan will be a strong force in 2019.

## Bihar

- Tejaswi Yadav is the most popular leader, after Nitish Kumar.
- Significant increase in acceptance of RJD in the voters.

## Punjab

- This will be a triangular fight between Congress lead by Captain, Akali, and BJP on the ground. AAP is less relevant as a party of choice in voters.

## Delhi

- This is the only state where Mahagathbandhan supporters proposed to project Arvind Kejriwal as PM face( 40% of Gathbandhan supporters)

## West Bengal

- More than 90% of Mahagathbandhan supporters want to see Mamata Banerjee as PM face, but 60% of these supporters admit that Gathbandhan will not last 5 years.

## Haryana

- No other Mahagathbandhan leader apart from Rahul Gandhi finds acceptance in the State.

## Rajasthan

- Irrespective of popular belief, the image of PM Modi has not tarnished or lost popular perception in the state. Anti-incumbency is state centric

Pradip Bhandari (Founder & CEO)

## Report Contributors

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